

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## ***NO AND ME* CULMINATING ACTIVITY**

Working in groups of 3, you will be exploring resources for the homeless in our city. As a team, you will select one organization from a list to research. You will present this research in a public service announcement (PSA) that you will storyboard and later film. The PSA will then be presented to the class, and you will write a reflection that connects your research and PSA with the novel *No and Me*.

Each portion of the assignment is explained below. The rubric attached will be used to evaluate your work.

### **RESEARCH**

The first step is to determine which organization you will be researching. Take a look at the list of organizations provided with your group, and create a shortlist of 5 organizations you want to research. As a group, determine your first, second, and third choice of organization to explore. In class, we will assign groups to organizations in a somewhat random manner.

Once you have been assigned an organization, it will be important to do a bit more research about that organization. You should focus on determining the following:

- What is the mission, or area of focus, for this organization? Where are they located?
- How long have they existed? Have they grown in important ways since their conception?
- How does this organization obtain and maintain funding?
- Can you find any testimonials from volunteers and/or people who have been assisted by this organization?
- What does this organization need in order to continue serving our community? Do they have any specific areas of growth they are working towards?
- What volunteer opportunities exist with this organization? Who should you contact in order to get involved as a volunteer?
- Is there any other interesting information that you have come across that you can use in your presentation and/or PSA?

You should have an answer to each of the above questions before you move on to the next phase of this project. You may want to consider splitting up the research evenly between the members of your group. Be sure to record notes from your research, as well as your sources. This will make it easier to go back and review information later on in the project if necessary.

Research will be evaluated on an individual basis. Review your rubric for specific expectations.

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## **PSA**

In order to understand what a public service announcement is, we will study a few examples in class in the days preceding this assignment.

Before you begin filming your PSA, take some time with your group to discuss how you will film your PSA by completing a storyboard. Use the handout provided in class to help you do this. It is important to think about the following points while completing your storyboard:

- Be sure your PSA will have a beginning, middle, and end. Begin by determining the scene that you will be capturing before going into more details.
- What will viewers see and hear in each shot?
- How will each shot be taken (ex. close-up or wide shot, what will be in the background, what colours will be visible, etc.).
- How long will each shot be seen for?
- How are you going to transition to the next shot?
- Include any other details you think are relevant to the shot
- The end of your PSA should include a call to action – what is it that you want your viewers to do after viewing your announcement?

Remember that you will be filming your PSA from the diagrams and notes in your storyboard – the more detailed your work is now, the easier it will be to film.

Once your storyboard has been approved by your teacher, you may begin filming your PSA. You may have some class time to film, but you may need to meet as a group outside of class time in order to complete filming and to edit your work. There will be camcorders available for you to use in class, but you are welcome to use your own equipment as well.

The storyboard and PSA will each be awarded a group mark. Review your rubric for specific expectations.

## **PRESENTATION**

Once your PSA is finished, your group will be responsible for giving an 8-10 minute presentation to the class about the organization you researched. Your presentation should include the following:

- Research Report: Tell us about the organization. What is their mission? Who do they help? What are some of their needs? How do they obtain funding?
- Call to Action: What are some specific ways your classmates can volunteer, or help, this organization? Who can they contact about these opportunities?

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- PSA: Show us your PSA, and discuss some of the techniques you used to film it. Why did you make these decisions? How do they help deliver your research and call to action?

You should assign one person to discuss each of these areas, and each person should strive to speak for an equal amount of time.

You will be marked individually for your portion of the presentation. That being said, it is important to rehearse your presentation as a group to ensure it flows between each part well and to ensure that you are not repeating information already presented by another group member. Review your rubric for specific expectations.

## REFLECTION

After you have presented, you will be responsible for submitting a two-page, double spaced, reflection. You should discuss at least 3 of the following questions in your response. Be sure that **you respond to these questions in a series of connected paragraphs**; do not simply compile a list of answers to questions. The more detailed and specific you are in your response, the more successful you will be.

- What did you find most surprising about No's experience in the novel? Are there any organizations researched by your classmates that could have helped her?
- If you were a character in the novel, how would you have helped No or any of her acquaintances from the street (if at all)? Why would this have been your choice?
- What did you find most surprising about your research into Toronto's struggle with homelessness? How does this knowledge change how you think about our community?
- What is one thing that you can do to help those afflicted with homelessness in our community? How will this action impact some members of our community in a positive manner?
- Explain your role in your group. How were you able to make a positive contribution to your group? What would you change if you were to do this assignment over again?

Remember to proofread your work before submitting it to ensure it fully answers the questions, contains enough specific detail, and is free of spelling and grammatical errors.

Your reflection will be awarded an individual mark. Refer to your rubric for specific expectations.

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CRITERIA	LEVEL R (0-4 MARKS)	LEVEL 1 (5 MARKS)	LEVEL 2 (6 MARKS)	LEVEL 3 (7 MARKS)	LEVEL 4 (8-10 MARKS)
<b>Research</b> Read and demonstrate an understanding of a variety of literary, informational, and graphic texts, using a range of strategies to construct meaning	Research notes are not submitted, are submitted or are incomplete, or do not address the research question adequately. Source is not included.	Research notes are lengthy and do not contain information which answers the research question directly. Source is not included.	Research notes are lengthy and contain some information which does not directly answer the research question. Source may not be included.	Research notes are concise and contain information which could be used to answer the research questions. Source is included.	Research notes are concise and contain focussed information which directly answers the research questions. Source is included.
<b>Storyboard (group)</b> Identify some media forms and explain how the conventions and techniques associated with them are used to create meaning	Storyboard is not submitted, or is submitted but is incomplete. The storyboard lacks sufficient detail of proposed shots and beginning, middle, and end.	Storyboard contains limited detail about each shot. There is limited evidence of a planned beginning, middle, and end.	Storyboard contains some detail about each shot. There is a loose beginning, middle, and end planned.	Storyboard contains detail about each shot. There is a beginning, middle, and end planned.	Storyboard contains thoughtful detail about each shot. There is a clear beginning, middle, and end planned.
<b>PSA (group)</b> Create a variety of media texts for different purposes and audiences, using appropriate forms, conventions, and techniques	PSA is not submitted, or is submitted but is incomplete. The PSA lacks detail and the message is unclear.	PSA is put together with limited thought and detail; message is not clear or easy to understand.	PSA is put together with some thought and detail; message is at times clear and easily understood.	PSA is put together with thought and detail; message is clear and easy to understand.	PSA is put together with thorough thought and detail; message is very clear and easy to understand.
<b>Presentation</b> Use speaking skills and strategies appropriately to communicate with different audiences for a variety of purposes	Student does not present, or presents in a manner that makes it difficult to understand their information.	Student speaks with limited volume, clarity, and eye contact; they do not speak in a very engaging fashion.	Student speaks with varying volume, clarity, and eye contact; they speak in a somewhat engaging fashion.	Student speaks loudly, clearly, maintains eye contact and speaks in an engaging fashion.	Student speaks loudly, clearly, maintains constant eye contact and speaks in a highly engaging fashion.
<b>Reflection</b> Reflect on and identify their strengths as media interpreters and creators, areas for improvement, and the strategies they found most helpful in understanding and creating media texts	Reflection is not submitted, is submitted and is partially complete, or responds questions with no detail and not in paragraph form	Reflection responds to 1 or 2 questions with some detail, in loose paragraph form, and with several spelling/grammar errors	Reflection responds to 2 or 3 questions with some detail, in loose paragraph form, and with some spelling/grammar errors	Reflection responds to 3 questions with detail, in paragraph form, and contains few spelling/grammar errors	Reflection responds to 3 questions thoroughly, with a high degree of detail, in paragraph form, and is free of spelling/grammar errors

**TOTAL:** \_\_\_\_/50